



## Arcotherm, the UK's leading portable heating specialist, adding additional product ranges as Biemmedue UK.

After more than 30 years of importing and distributing portable space heaters from Italian manufacturer Biemmedue Spa, Arcotherm has decided to take this important step to ensure it continues to support its customers and develop its product offering to the UK market across multiple new industry sectors. Since 1979 Biemmedue SPA has become the global leader in the design and production of space heaters, professional dehumidifiers, and industrial cleaning machines.

Arcotherm is synonymous with supplying high quality portable heating solutions to predominantly the UK Construction and Events industries and, as it moves forward with its growth plan, it will look to introduce a much wider range of heaters provided by **Biemmedue Arcotherm** for its established customers and developing markets within the industrial and agriculture sectors along with professional cleaning and drying machines:

- **Biemmedue Arcomat** will offer a range of cleaners, nebulisers, professional wet & dry vacuums, sweepers and scrubber driers.
- Biemmedue Arcodry offers a full range of dehumidification for both domestic and professional use.

Jim Bush, Head of Arcotherm & Biemmedue UK, commented "We recognise the strength of the Arcotherm brand in the UK market, we will not lose sight of

our heritage. Biemmedue is a global business which holds manufacturing high quality products at the core of its values. We have reached a very exciting milestone in the company's history and we look forward to bringing new Biemmedue products to the UK market whilst maintaining the same commitment to delivering a first class level of customer service and satisfaction, helping us to keep our position as one of the leading suppliers of portable heating solutions in the UK".

As part of the launch Biemmedue UK we will be bringing a new website (<a href="www.biemmedue.co.uk">www.biemmedue.co.uk</a>) which will showcase the Arcomat and Arcodry products, bringing an enhanced user experience including updated blogs, testimonials, new product launches, seasonal offers and a new layout allowing for much easier navigation. All products and accessories will be available to purchase through the website and each model will be supported with the features and benefits, basic user information, along with detailed technical data to allow the user to easily select the product and accessories most suited to their requirement.

The sales office can be contacted on 01773 836999, alternatively e-mail sales@biemmedueuk.com or visit the website <a href="www.biemmedue.co.uk">www.biemmedue.co.uk</a> and click on the contact us link.